

ECOMUSEUM

The Ecomuseum will be realised in Taranto and Corfu after identifying the tangible and intangible elements that will characterise it. The Ecomuseum will consist in multilingual posters, educational panels, virtual tours, virtual exhibitions, reconstruction of mussel farming systems and renovation of typical fisher wooden buildings as well as of typical ancient fishers' equipment.

Visitors can experiment new itineraries within the ecomuseum through the use of canoes and traditional vessels, guided by archaeologists, tourist guides and fishers to the discovery of aquaculture facilities and traditional fishing techniques.

This innovative approach will help to implement a coastal development strategy where the Ecomuseum becomes the main attractor and all operators and residents of the territories, thanks to greater integration and self-responsibility, become actors of this development.

ECOMUSEUM ACTIVITIES

In order to attract local communities and tourists, the Ecomuseum foresees the realisation of educational workshops of experimental archaeology on naval carpentry, fishing nets, traps and purple production as well as tasting labs to re-discover the ancient fish recipes.

The laboratories, joined in a network, will integrate and transmit qualified knowledge of the coast and sea resources.

In addition, a "Sea Exhibition" will be realised at the archaeological museums of Taranto and Corfu involving multimedia experiences such as video documentaries about the products and the trades of the sea and multimedia apps focused on the history of everyday life of coastal communities from ancient times to today.

WHO FUNDS US

FISH&CHIPS is funded by **Interreg V-A Greece-Italy Programme 2014-2020** that supports public institutions and local stakeholders to develop cross-border projects and pilot actions and to create new policy, products and services, with the final goal to **improve the citizens' quality of life**.

The total budget of the project is € 904.639,48 with a EU co-financing of € 768.943,57 through the European Regional Development Fund (ERDF).



FISH & CHIPS

Fisheries and Cultural Heritage,
Identity and Participated Societies

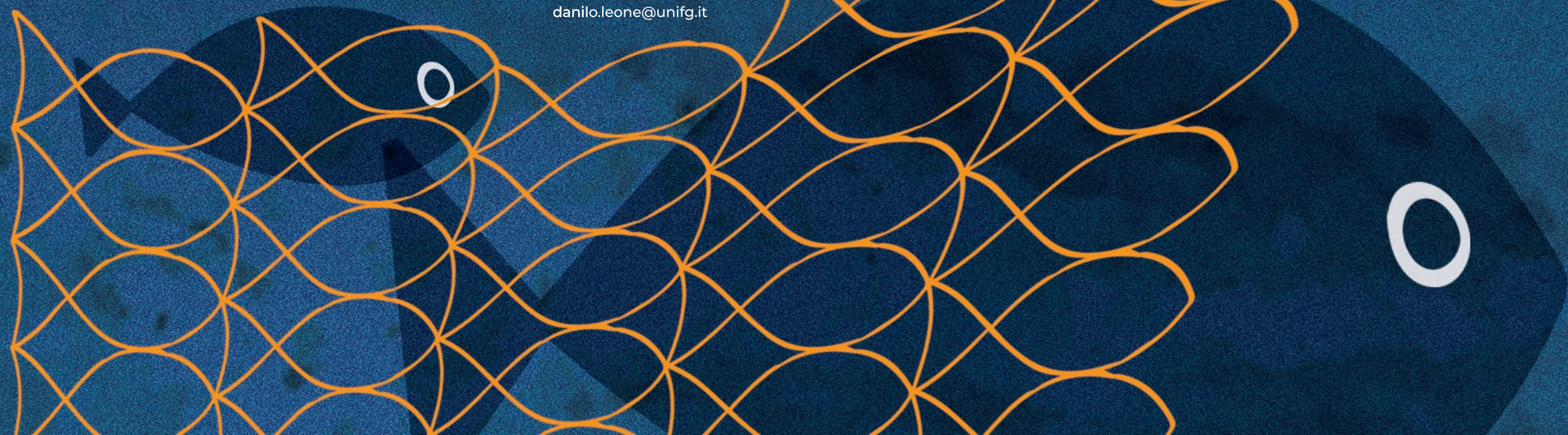


Integrated Environmental
Management

CONTACT US

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WHAT WE DO

FISH&CHIPS project was born from the needs of the fishermen communities of Puglia and Greece to start a process of development of their territories increasing the value of the **coastal and marine environment's cultural heritage**.

The areas interested in the project that is the **Apulian coast of Taranto and Corfu archipelago**, are characterized by a widespread presence of both cultural tangible materials (archaeological, architectural, both emerged and submerged) and cultural intangible materials (crafts, traditions, events), proving the intense **interaction between man and coastal environment** over the centuries.

FISH&CHIPS aims to identify, enhance and preserve tangible and intangible cultural heritage of the Italian and Greek coasts for tourist purposes involving fishing operators and local tour operators as key players.

WHAT WE PLAN TO ACHIEVE

The main outputs the project intends to achieve are:

- The creation of the **Map of Cultural Heritage** a database collecting tangible and intangible maritime elements of the project area;
- The creation and management of an **Ecomuseum** in the Taranto and Corfu area;
- The implementation of **experimental workshops, laboratories, exhibitions and other activities** related to the Ecomuseum;

These new and innovative methods of sustainable and inclusive touristic development, respectful of territories and traditions' rhythm, will represent a growth driver for Puglia and Greece.

WHO WE ARE

FISH&CHIPS involves **5 project partners** in 2 countries and will last 24 months:

ITALY

- University of Foggia (Department of Humanities. Literature, Cultural Heritage, Education Sciences)
- Puglia Region (Department for Economy of Culture, Tourism and Valorization of Territory)
- Confcommercio Taranto (Italian General Confederation of Enterprises, Professions and Self-employment- Taranto)

GREECE

- Ionian University (Department of History)
- Ephorate of Antiquities of Corfu

Furthermore, the project involves **two associated partners**, one Italian and one Greek respectively:

- National Archaeological Museum of Taranto (MARTA)
- Fishermen's Association of Petritis (Corfu)

MAP OF CULTURAL HERITAGE

The Map of Cultural Heritage is a database where tangible and intangible maritime sources will be registered.

The Map of Cultural Heritage consists in the census of written and iconographic sources, material evidences (artefacts, ecofacts, etc.), and intangible evidences (techniques, traditions, etc.) of the project area, from the ancient to the contemporary ones. This research in environmental archaeology will be a great proof of the interaction between man and the sea over the centuries.

In this way, FISH&CHIPS will valorise the common history of the Greek and Italian communities creating a basis for the development of the communities involved in cultural terms.

